



Bespoke Design Packages



> Gold Package £5,000 p/annum <

SU Network will provide full design services throughout the period of agreement. This package is tailored for clients who want frequent designs produced on an ongoing basis, to be used as part of a current SU Network contract or by themselves for other purposes.

This package includes -

- > FOUR individual designs per term (12 throughout the academic year)
- > ALL individual designs developed into FIVE alternate styles of your choice
**Styles can include: web adverts, portrait and landscape digital screens, social media posts and cover photos, newsletter adverts, adverts for booklets, wall planners, leaflets etc.*
- > THREE suggested amendments on ALL individual designs, and these will be confirmed with you before use
- > ONE 'Emergency Design' per year – a design produced in within two working days
- > TWO printing credits per year
**Printing credits can be used for leaflets (max 100), banners, posters etc.*
- > Helpful advice and insight from our design and marketing team on how your design briefs can be developed to best target student audiences



> Silver Package £3,000 p/annum <

SU Network will provide a set number of designs throughout the period of agreement. This package would be suited to clients that have a standard annual contract and want to ensure artwork for adverts is kept up to date and remains relevant to time of year and student affairs.

This package includes -

- > TWO individual designs per term (SIX throughout the academic year)
- > ALL individual designs developed into THREE alternate styles of your choice
**Styles can include: web adverts, portrait and landscape digital screens, social media posts and cover photos, newsletter adverts, adverts for booklets, wall planners, leaflets etc.*
- > TWO suggested amendments on ALL individual designs, and these will be confirmed with you before use
- > ONE printing credits per year
**Printing credits can be used for leaflets (max 100), banners, posters etc.*



> Bronze Package £1,500 p/annum <

SU Network will provide a set number of ad hock designs upon request from you, throughout the period of agreement. This would best suit clients who only need a small number of designs throughout the year and not in multiple sizes, and whose design briefs will be simplistic and allow for a quick turnaround.

This package includes -

- > FOUR individual designs per year, developed into a style of your choice
**Styles can include: web adverts, portrait and landscape digital screens, social media posts and cover photos, newsletter adverts, adverts for booklets, wall planners, leaflets etc.*
- > ONE suggested amendment on ALL individual designs, and these will be confirmed with you before use

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